

# St. Jerome Regional School

## New Logo



### Color Meaning:

**Navy-** the color of sky and sea. It is often associated with depth and stability and symbolizes trust, loyalty, wisdom, confidence, intelligence, faith, truth, and heaven.

**Gold-** associated with illumination, love, compassion, courage, magic, and wisdom. Gold is a precious metal that symbolizes wealth, grandeur, and prosperity.

**Red/Burgundy-** color of fire and blood, so it is associated with energy, strength, power, determination as well as passion, desire, and love. It also glorifies the sun and the joy of life and love. In the Christian symbolism, it denotes Holy Spirit. It is the color of Pentecost.

### Design Meaning:

#### The Lion

-Focal point of the design, serves as a symbol of strength in our school and in our faith. Inspired by old year books and the presence of “Leone” the lion through them over the years, our logo is a tribute to tradition and a symbol of what has come before us. The lion also represents Jesus' Resurrection (lions were believed to sleep with open eyes, a comparison with Christ in the tomb). Symbolically, lions are depicted to be relentless fighters in the face of life challenges and above all else, courageous leaders.

#### The Coat of Arms

-Surrounding the lion, the shield embodies our heritage and creates a family crest. Our school has served as a home to our children since 1921, it has raised them to become our adults, and has left our legacy that not only should be remembered, but lived every day. The shield symbolizes protection, resilience, and with it, we push forward.

#### The Crown

-Seated at the top of the design, is a symbol of Lord Christ Jesus, our King and Savior. The crown is often interpreted as signifying the reward in heaven. It is strategically placed at the top of the logo, reminding us of God, Heaven, and our future: all things ahead of us.

#### The Words

-Displayed in a banner under the design, the Latin phrase “Audere est Facere” is written, meaning “To Dare is to Do.” Our patron Saint Jerome, spent years rewriting the bible in Latin and believed that the only way to live was through the scripture. Honoring him we use this as part of our logo. Selecting the phrase “to dare is to do” collaborates with our mission, not only are we to live fearlessly through faith, but we are to teach how faith leads us to be fearless.